

**Sponsorship Opportunities** 





## RYAN'S STORY

In 2015, the lives of Ryan Owenby and his family took an unexpected turn when he received a difficult cancer diagnosis just two months after he and his wife welcomed their first daughter into the world. Ryan underwent two major surgeries to combat his illness and quickly started critical rehabilitation services at Ability KC, where he found strength and solace. Despite the challenges he was facing, Ryan forged deep bonds during his time at Ability KC with his therapists, fellow patients, and the dedicated staff, who became like family to him. His perseverance touched the lives of all who crossed his path.

Following Ryan's passing in 2018, his close friend Boomer Storms saw an opportunity to honor Ryan's memory while giving back to the supportive community. Over the span of three months, Boomer poured his heart and soul into organizing a golf tournament—a fitting tribute to Ryan's passion for the sport and his unwavering spirit.

What began as a modest gathering quickly blossomed into a remarkable tradition, drawing family, friends, and golfers from more than a half dozen states spanning from California to Florida and various walks of life. Amidst the excitement and friendly competition, the essence of the event has remained unchanged—it is a heartfelt celebration of Ryan's life and enduring legacy.

We invite you to join us in carrying forward Ryan's legacy of compassion, resilience, and community support. Your participation in this event not only



honors Ryan's memory but also directly impacts the lives of individuals and families served at Ability KC.

Every contribution made to the tournament directly supports Ability KC's vital programs and services, from innovative therapies to inclusive recreational activities. With your help, we can continue empowering individuals with disabilities to reach their full potential, ensuring that Ryan's legacy lives on in the hearts and lives of those we serve.

Join us on the green for the Ryan Owenby Memorial Golf Tournament benefiting Ability KC on May 11, 2024. Together, we can tee off for a cause greater than ourselves, knowing that each swing of the club makes a lasting difference in our community.

## **About Ability KC**

For over 75 years, Ability KC's legacy has been building brighter futures for children and adults with complex illnesses, injuries, and disabilities through its comprehensive medical, educational, and vocational services, making individuals and communities stronger through its person-centric approach. Ability KC supports a high level of acuity and complexity in conditions, from brain injuries, spinal cord injuries, stroke, and amputation, to rare conditions, helping infants to seniors achieve life-changing and impactful milestones. Serving hundreds of thousands of individuals and families across Missouri and Kansas, Ability KC is a critical bridge between healthcare and quality of life, helping individuals integrate into homes, schools, workplaces, and our communities.

Learn more at https://abilitykc.org.



## **SPONSORSHIP BENEFITS**

LEVEL	BENEFITS	COST
Title Sponsor	Exclusive tournament sponsor Includes (2) hole sponsor signs, digital logo for live scoring, scorecard logo, cart signage, welcome banner and (1) team entry into tournament	\$4,000
Welcome Gift Sponsor	Welcome gift with logo for players Includes (1) banner	\$750
Putt for \$5K Contest Sponsor	Putting green signage featuring business  Option to manage contest and promote product/service	\$600
Marketing	Showcase your product/service on #1 or #10 tee box Includes (1) banner and hole signage	\$500
Pre-game/ Breakfast Sponsor	(1) Banner and hole signage	\$500
On-Course Game Sponsor	Showcase your company while players fire the Cannon Shot Includes (1) banner and hole signage	\$500
Beverage Cart Sponsor	Cart signage with logo Option to operate cart and serve	\$500
Hole Sponsor	Signage featuring company logo, placed on tee box or green	\$200
Social Ticket	Ideal for non-golfers or those unable to make start time Includes dinner/beverages and post-game activities	\$40



## **2024 SPONSORSHIP AGREEMENT**

${\bf Sponsor} \ {\bf Name} \ ({\bf as} \ {\bf to} \ {\bf appear} \ {\bf in} \ {\bf advertising})$				
Address				
City	State		_ Zip	
Contact Name				
Contact Phone	Email			
Team Coordinator (if different than above)				
Coordinator Phone	Email			
Yes! We would like to sponsor the 2024 Ryan Owenby Memorial Golf Tournament at the following level:	Title Sponsor Welcome Gift Putt for \$5K Contest	Marketing Pre-game/Breakfast On-Course Game		Beverage Cart Hole Sponsor Social Ticket
SUBMIT THIS PLEDGE FORM & PA	YMENT			
Pay by check (made payable to Shamroc	k Hills Golf Club)		Via email to:	
Pay by credit card VISA		N EXPRESS	gemma.zook@abilitykc.org	
Name on Card			Ability KC 3101 Main St	reet
Billing Address			Kansas City,	
Billing City S	State ZIP		(make paya Shamrock H	ble to lills Golf Club)
Card #				
Exp. Date	CVC			

Please send both color and black/white vector (.EPS, .AI or .SVG) files of your logo to **gemma.zook@abilitykc.org** by April 22, 2024, to ensure inclusion in promotional materials.