

Benefiting the
children of

ABILITY^YKC[®]



Groundhog Run

Presented by



SPONSORSHIP OPPORTUNITIES

Sunday, January 28, 2024

HUNT MIDWEST SUBTROPOLIS

8300 NE Underground Dr., Kansas City, MO 64161

ABILITYKC.ORG

WHY SPONSOR GROUNDHOG RUN



We are honored and excited for the opportunity to Chair the 2024 Groundhog Run! The impact Ability KC has had, and will continue to have, on the Kansas City community and beyond is remarkable and has touched our hearts. Our family has personally gained so much from this organization, and we are grateful for the opportunity to help keep those services viable for the future.

Our son, Brooks, is currently enrolled in the preschool program at Ability KC. In 2021, Brooks was diagnosed with a rare genetic mutation in the SPTAN1 protein. In 2022, there were only 21 individuals worldwide that had been diagnosed with this condition. The significance of this diagnosis is unknown today; however, Brooks has experienced an impact to the size of his cerebellum, which has caused developmental and physical delays. We are grateful our journey has led us to Ability KC, where Brooks continues to benefit from the educational and therapeutic services offered.



Driven by a significant gratitude for the Ability KC community, we participated in the Groundhog Run for the first time in 2022. In honor of our son, we formed a team for the run named Brooks' Journey, which raised more than \$20,000 to benefit the children of Ability KC. In 2023 we reached our fundraising goal of matching or exceeding the \$20,000 raised from the previous year and were joined by a team of more than 20 friends and family members. We are forever grateful for this community, and the impact it has had on our family, and so many others. We look forward to being able to give back in an even greater way for this next Groundhog Run!

The 2024 Groundhog Run will continue the legacy of encouragement and impact. Ability KC needs your support now more than ever to deliver their mission of building brighter futures for individuals with disabilities! Whether you choose to run, make a donation, or become a sponsor, we would love your support for ensuring the success of this year's event and the children served at Ability KC.

Sincerely,

Bret & Alex Elliott

2024 Groundhog Run Chairs



Groundhog Run



SPONSORSHIP BENEFITS

DIAMOND
\$10,000

PLATINUM
\$7,500

GOLD
\$5,000

SILVER
\$3,000

BRONZE
\$1,000

Exclusive opportunity to sponsor one of the following areas, with prominent signage both inside and outside of the area:

- **VIP Suite***
- **Packet Pick-up**
- **Gear Check**
- **Kids' Zone**

Logo on event billboard at 31st Terrace and Main Street in Kansas City

Logo on runners' race bibs

Logo on signs/banners throughout race course

Logo or mention in event PR/media

Social media recognition (Facebook, LinkedIn, Instagram)

Logo with link in all email marketing

Logo on the official event t-shirt (4,000+)

Logo with live link on registration and event websites

Groundhog Run participants

40 passes

32 passes

24 passes

16 passes

8 passes

VIP parking and suite access* for your team on race day

Team packets delivered to your place of business the week of the event

Name listed on post-race "Thank You" advertisement

*The VIP suite is where select runners can relax and enjoy hospitality during the Groundhog Run.

Questions?

Please contact our Events Team at events@abilitykc.org

\$1,000
provides diapers and wipes for 10 children for 1 year

\$3,000
allows 3 staff members to attend regional/national continuing education

\$5,000
provides 16 therapy visits for uninsured or underinsured

\$7,500
provides tuition and extended care services for uninsured or underinsured

\$10,000
provides one year of preschool supplies

Benefiting the children of **ABILITY KC**

Groundhog Run

100% UNDERGROUND 5K & 10K

Presented by
HUNT MIDWEST **SUBTROPOLIS**
The World's Largest Underground Business Complex™



SUNDAY, JANUARY 28, 2024 | HUNT MIDWEST SUBTROPOLIS

2024 SPONSORSHIP AGREEMENT

Sponsor Name (as to appear in advertising) _____

Address _____

City _____ State _____ Zip _____

Contact Name _____

Contact Phone _____ Email _____

Team Coordinator (if different than above) _____

Coordinator Phone _____ Email _____

Yes! We would like to sponsor the 2024 Groundhog Run benefiting the children of Ability KC at the following level:

DIAMOND
\$10,000

PLATINUM
\$7,500

GOLD
\$5,000

SILVER
\$3,000

BRONZE
\$1,000

DONATING ONLY (Will not have a team of participants; please make our sponsorship 100% tax deductible.)

SUBMIT THIS PLEDGE FORM & PAYMENT

Pay by check (made payable to Ability KC)

Pay by credit card VISA MASTERCARD AMERICAN EXPRESS

Name on Card: _____

Card #: _____

Exp. Date _____ CVC _____ Billing ZIP _____

Online at **www.abilitykc.org**

Via email to:
events@abilitykc.org

By mail to:
Ability KC Groundhog Run
3101 Main Street
Kansas City, MO 64111

Your sponsorship will be tax deductible minus \$45 per participant. Instructions for registering your team will be sent to the Team Coordinator listed above. Please send both color and black/white vector (.EPS, .AI or .SVG) files of your logo to **events@abilitykc.org** by November 30, 2023, to ensure inclusion in promotional materials.

Questions? Please contact our Events Team at **events@abilitykc.org** or **816.751.7932**