

Benefiting the
children of

ABILITY[®]
KC

Groundhog Run

100% UNDERGROUND 5K & 10K



**SPONSORSHIP
OPPORTUNITIES**

**SUNDAY
FEBRUARY 1, 2026**

Presented by

 **HUNT**
MIDWEST
SUBTROPOLIS[®]
The World's Largest Underground Business Complex.™

WHY SPONSOR GROUNDHOG RUN?



A letter from our 2026 Groundhog Run Chairs

My husband and I are honored to serve as Chairs for the 2026 Groundhog Run. In 2013, our lives changed in an instant when I lost my left leg in a boating accident. From the beginning, I was determined to recover and move forward with purpose.

That determination led us to Ability KC, where we were inspired by the compassionate staff and the unique, integrated services they provide. I served on the Board of Directors for five years, which deepened my appreciation for the vital role Ability KC plays in transforming lives through medical rehabilitation, education, and employment programs.

I understand the profound impact of regaining independence, and something as significant as walking again. The Groundhog Run is more than a race; it is a celebration of resilience, where individuals of all abilities come together to cross the same finish line, united in support of the children at Ability KC.

Having celebrated 25 years at Hallmark, I'm proud of the creative work our team has contributed to this event by designing "Gus the Groundhog" illustrations that honor the diverse stories of participants as a powerful symbol of inclusion.

By running, sponsoring, or volunteering in the Annual Groundhog Run, you play a vital role in advancing our mission and ensuring that children and families have access to the care and opportunities they deserve. Thank you for being part of this meaningful legacy.

Sincerely,
Lindsey Roy and Aaron Eusterwiemann
2026 Groundhog Run Chairs

DONATE OR SPONSOR!

*Benefiting the
children of*



SPONSORSHIP BENEFITS	DIAMOND \$10,000	PLATINUM \$7,500	GOLD \$5,000	SILVER \$3,000	BRONZE \$1,500
Exclusive opportunity to sponsor one of the following areas, with prominent signage on-site • VIP Suite* • Gear Check • Packet Pick-up • Kids' Zone	■				
Logo on runners' race bibs (must have logo by October 31 st)	■	■			
Logo on signs/banners near race course	■	■	■		
Logo or mention in event PR/media	■	■	■		
Social media recognition (Facebook, LinkedIn, Instagram)	■	■	■		
Name listed on post-race "Thank You" advertisement	■	■	■		
Logo on the official event t-shirt (4,000+)	■	■	■	■	■
Logo with link on registration, email marketing and event websites	■	■	■	■	■
Groundhog Run participants	40 passes	32 passes	24 passes	16 passes	8 passes
VIP parking and suite access* for your team for your team on race day	■	■	■	■	■
Team packets delivered to your place of business the week of the event	■	■	■	■	■

*The VIP suite is where select runners can relax and enjoy hospitality during the Groundhog Run.

MAKE A DIFFERENCE!

\$1,500 – Could provide 390 meals

\$3,000 – Could provide preschool classroom supplies

\$5,000 – Could provide specialized therapeutic rehab equipment

\$7,500 – Could provide 1 month of preschool tuition for 6 children

\$10,000 – Could provide 1 week of therapy for 10 children (40 therapy sessions)





Groundhog Run

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GET INVOLVED!

Join us and over 3,000 participants for the 44th annual Groundhog Run!

The Groundhog Run is a unique 5k and 10k **held entirely underground** in Hunt Midwest's SubTropolis, a climate-controlled environment that stays a consistent **65-68°F year-round**.

Every dollar raised directly supports children at Ability KC living with disabilities. Your participation provides access to transformative medical, educational and therapeutic services, empowering kids and teens to reach their fullest potential.

Questions? Please contact our Events Team at events@abilitykc.org.

Lace up your running shoes and plan to join us on February 1, 2026!



ABILITY KC