

ABILITY^{KC}
Groundhog Run

100% UNDERGROUND 5K & 10K



SUNDAY, FEBRUARY 7, 2027

Presented by
HUNT
MIDWEST
SUBTROPOLIS[®]
The World's Largest Underground Business Complex.™

**SPONSORSHIP
OPPORTUNITIES**

WHY SPONSOR GROUNDHOG RUN?



We are incredibly honored to serve as the Chairs for the 2027 Groundhog Run! This event has long been a family tradition, but it took on new meaning when our son, Max, began his journey at Ability KC's Mary Shaw Branton Therapeutic Preschool.

Max was diagnosed with Down Syndrome at birth and, like many children with this diagnosis, works hard every day to navigate developmental delays, low muscle tone, and speech challenges. As he neared preschool age, we faced a difficult reality—limited therapy access through the school district and logistical challenges that felt unmanageable for our working family. We knew Max needed more than accommodation; he needed an environment designed for him to thrive.

That's when we found Ability KC. Max's physical, speech, and occupational therapies were woven directly into his classroom experience, and the impact was immediate. He began running, climbing stairs independently, and now speaks in 2–4 word phrases. In this inclusive environment, Max isn't just a student—he's a peer, a friend, and a confident little boy building lifelong skills.

We ran the Groundhog Run long before our children were born, and for the last two years, our boys have joined us in the Kids Run. This year, we are honored to be included as the Chairs to give back to the community that has given Max his wings. Your support ensures that every child, regardless of their starting point, has the resources to reach their full potential.

We can't wait to see you at the starting line!

Sincerely,
Tony and Becky Petersen
2027 Groundhog Run Chairs



DONATE OR SPONSOR!

*Benefiting the
children of*

ABILITY KC[®]



SPONSORSHIP BENEFITS	DIAMOND \$10,000	PLATINUM \$7,500	GOLD \$5,000	SILVER \$3,000	BRONZE \$1,500
Exclusive opportunity to sponsor one of the following areas, with prominent signage on-site <ul style="list-style-type: none"> • VIP Suite* • Packet Pick-up • Gear Check • Kids' Zone 	■				
Logo on runners' race bibs (must have logo by October 30th)	■	■			
Logo on signs/banners near race course	■	■	■		
Logo or mention in event PR/media	■	■	■		
Social media recognition (Facebook, LinkedIn, Instagram)	■	■	■		
Name listed on post-race "Thank You" advertisement	■	■	■		
Logo on the official event t-shirt (4,000+)	■	■	■	■	■
Logo with link on registration and event websites	■	■	■	■	■
Groundhog Run participants	40 passes	32 passes	24 passes	16 passes	8 passes
VIP parking and suite access* for your team on race day	■	■	■	■	■
Team packets delivered to your place of business the week of the event	■	■	■	■	■

*The VIP suite is where select runners can relax and enjoy hospitality during the Groundhog Run.

MAKE A DIFFERENCE!

\$1,500—Could provide 380 meals

\$3,000—Could provide preschool classroom supplies

\$5,000—Could provide specialized therapeutic rehab equipment

\$7,500—Could provide 1 month of preschool tuition for 6 children

\$10,000—Could provide 1 week of therapy for 10 children (40 therapy sessions)





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GET INVOLVED!

Join us and over 3,000 participants for the 45th annual Groundhog Run!

The Groundhog Run is a unique 5k and 10k held entirely underground in Hunt Midwest's SubTropolis, a climate-controlled environment that stays a consistent 65-68°F year-round.

Every dollar raised directly supports children at Ability KC living with disabilities. Your participation provides access to transformative medical, educational and therapeutic services, empowering kids and teens to reach their fullest potential.

Questions? Please contact our Events Team at events@abilitykc.org.

Lace up your running shoes and plan to join us on February 7, 2027!



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